Sliver Gym

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Project overview
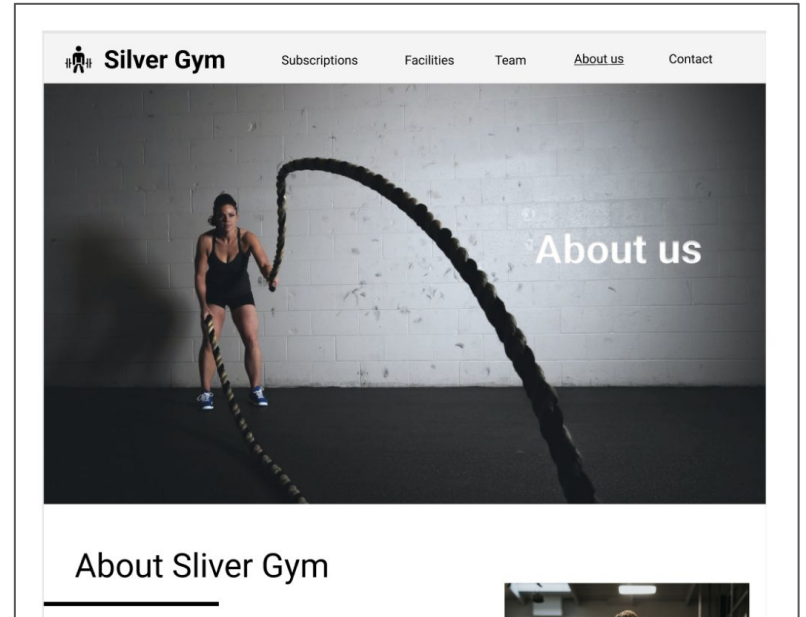
Project Vision:

Having an idea of a place you would like to go to is very important is it's set a clear expectation for you.

Project duration:

2020 (Sep - Nov)

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Project overview

The problem:

Nowadays it's very important to have an idea of a place you would like to go, and for the gyms here in my country they don't have any websites to show their facilities and that's a big problem.

The goal:

The goal is to create a platform where gyms can show their facilities and attract people.

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Project overview

My role:

UX designer, visuals, researcher.

Responsibilities:

Designing the website.

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Understanding the user

- User research
- Personas
- Problem statements
- User journey maps

User research: summary

At this phase of the project we tried to have a direct approach to the design process and make it as easy as possible for the user, and during this process, we did some surveys, one usability test and we did have a lot of data which we used to make our website better.

Persona: **John**

Problem statement:

John is a student at a local college in Amman Jordan who likes to try new things from time to time such as gyms and he needs a website or a guide to show him around.

"I really like to try new things every day and before I try to do anything new I read about it"

John Brown

Age:23

Education: Bachelor's Degree

Home town: Amman,Jordan

Family: Single

Occupation: Student
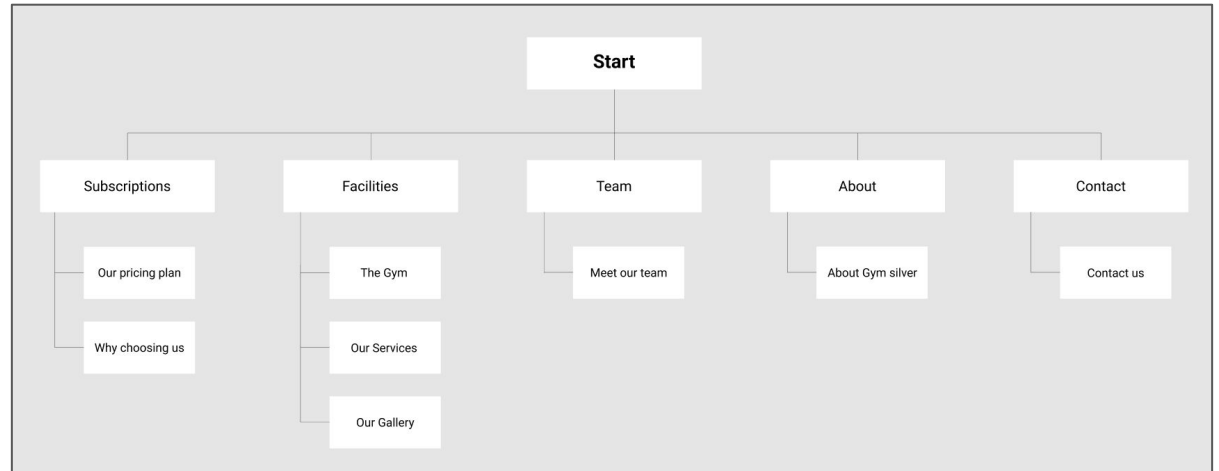
Goals

● Try new things .

Frustrated

● Sometimes when I want to visit a new place, I can't find a website or reference to it.

John Brown is a student at a college located in the USA, John comes to Jordan to visit his family during the holidays, John is a gym lover, so every summer he comes to visit he doesn't skip his gym schedule he likes to try new gyms whenever he comes, so john is frustrated because when he want to to check out the gym most of the time there is only a phone number and by that he can't make sure that he will like the gym.
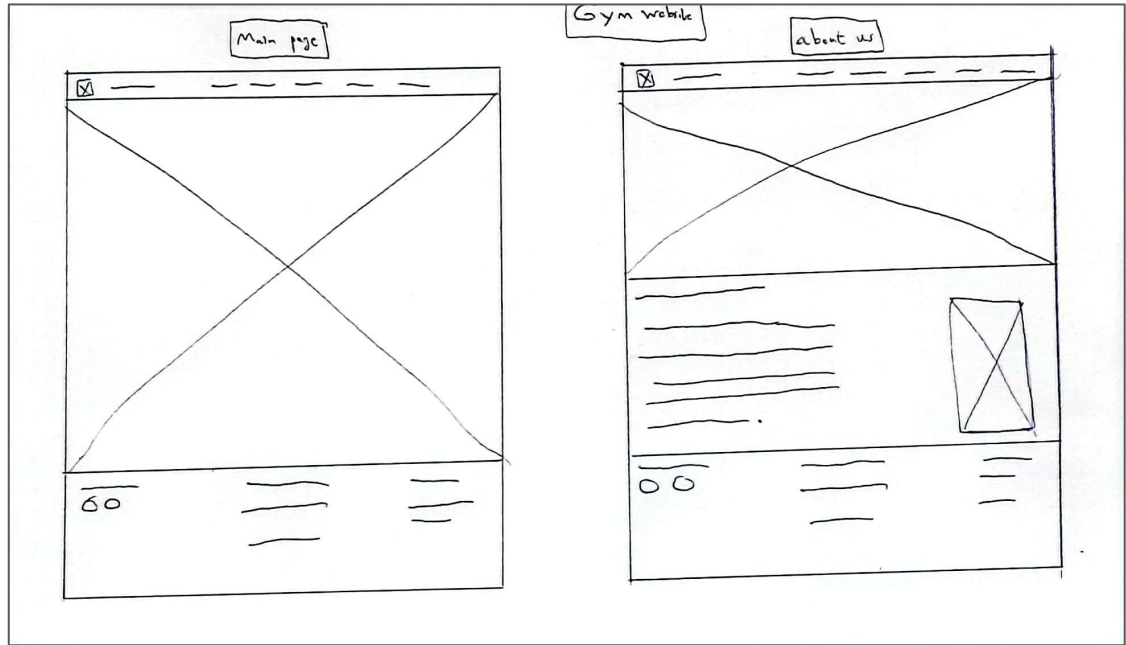
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Starting the design

- Sitemap
- Paper wireframes
- Digital wireframes
- Low-fidelity prototype
- Usability studies

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Sitemap

Here you can see the
Sitemap for My Portfolio.

Start

| Subscriptions | Facilities | Team | About | Contact |

Our pricing plan

Why choosing us

The Gym

Our Services

Our Gallery

Meet our team

About Gym silver

Contact us

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Paper wireframes

Here you can see the paper wireframes,it's always good to start with them as they can really show how the design would look like.

Digital wireframes

Here you can see the digital wireframe, in this phase we basically asked every gym owner and some users what to include and from there we started building digital wireframes.

Low-fidelity prototype

The prototype phase is, my favorite, as it shows how the final product would look like and that's really existing.
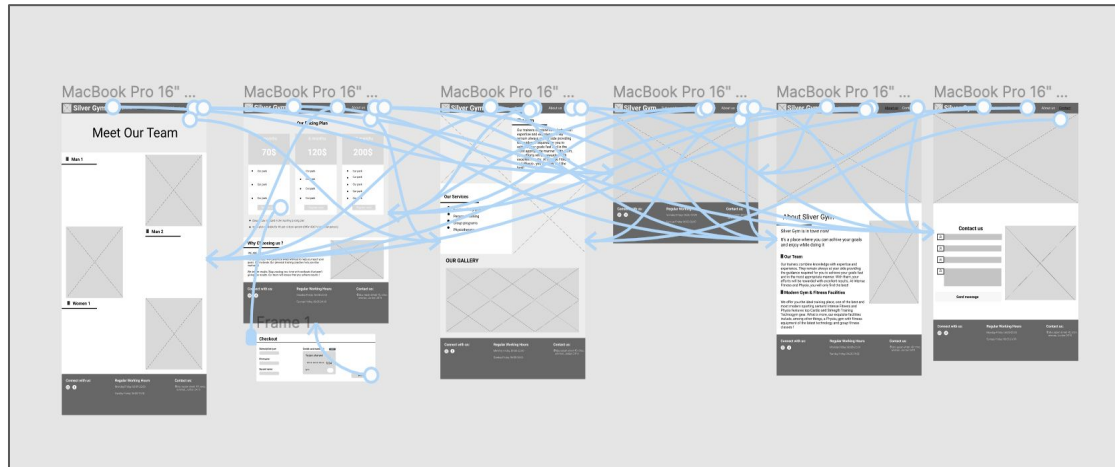
Usability study: parameters

Study type:

moderated usability study

Location:

Jordan, face to face

Participants:

10 participants

Length:

10 - 15 minutes

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Usability study: findings

Here is what I found:

1

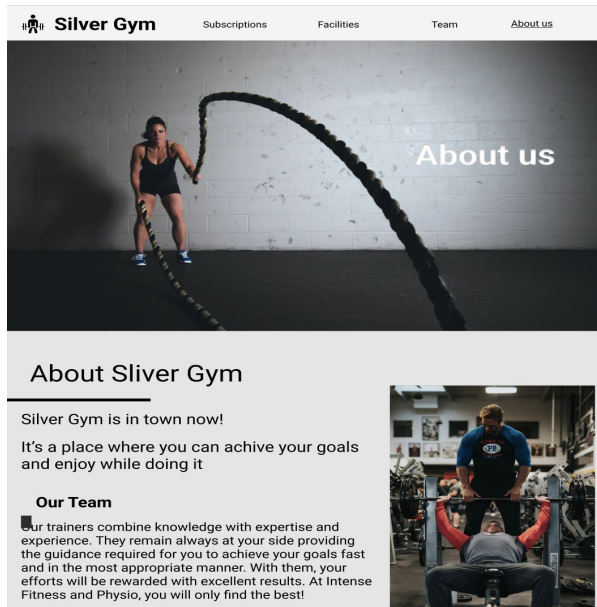**Add contact us page**

2

Great design

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Refining the design

- Mockups
- High-fidelity prototype
- Accessibility

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Mockups

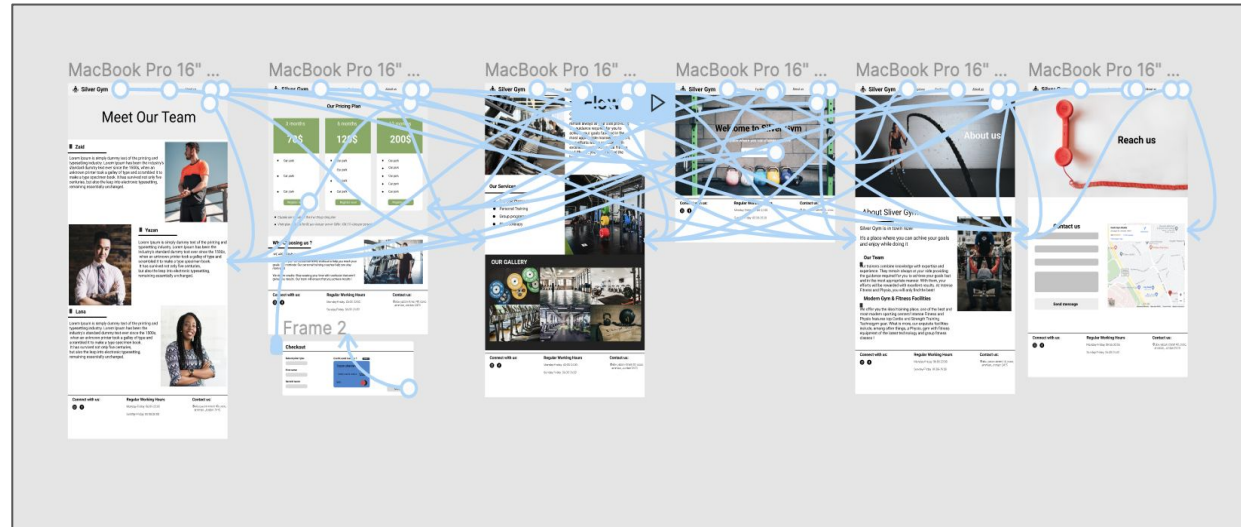One of the testers said that he see it's much better to add contact us page

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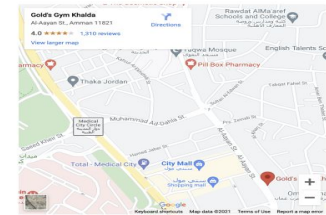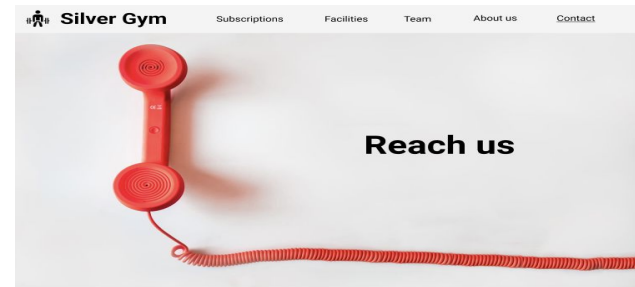
High-fidelity prototype

This the final design I decided to take with the help of my peers.

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Going forward

- Takeaways
- Next steps

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Takeaways

Impact:

According to data this project will benefit a lot of people as it's a way for people to know about new places.

What I learned:

I learned a lot from this project, we worked as a team to finish this project and that's grown my ability in teamwork.

Next steps

1

Adding a community for gym lovers.

2

Include some accessibility functions to make sure all people can see my work.

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Let's connect!

Thank you for your time reviewing my work If you'd like to see more or get in touch, my contact information is provided below.

Email: yazansharawi25@gmail.com